



EXTRA



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“Promoting Downtown Morgan Hill as a Vibrant Place to Shop, Work and Play!”

MORGAN HILL AT THE CLICK OF A MOUSE

Downtown Association’s Web Site Gets Major Overhaul

For a city that sits at the southern edge of Silicon Valley – the high-tech hub of America – it would only make sense for that city to have a modern, up-to-date website that can be used as a viable tool to effectively promote its downtown businesses, alluring appeal and unmistakable charm.

The Morgan Hill Downtown Association is now the home of such a website. The association’s upgraded home in cyberspace is now easier than ever to navigate and has strong professional appeal, which utilizes modern rollover and flash technology.

It is anticipated that the new site, which entices visitors via the strategic

use of a short film on the home page designed to promote the downtown area, will play a key role in attracting new businesses while maintaining the city’s hometown feel.

“We’re really impressed with the overall site,” said Theresa Kieran, executive director of the Morgan Hill Downtown Association. “We needed to come up with something that would best tell the story of our downtown – something that would peak the peoples interest. This is really going to get people excited about coming to downtown Morgan Hill.”

Designed in the colors of the Poppy Jasper, a rock that is unique to Morgan Hill, it is



www.MorganHillDowntown.org

The Morgan Hill Downtown Association Debut’s their newly designed web site.

anticipated that the revamped website will become a destination spot for anyone who is interested in shopping, dining, working or playing in the community.



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www.MorganHillDowntown.org